



Lady Frances of Yorkshire

FASHION | EQUESTRIAN | LIFESTYLE

41,568

Total Followers across socials

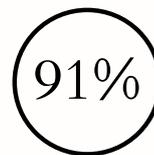
@LADYFRANCESOFYORKSHIRE



From UK



Reach



Women



Engagement

MY MISSION

Lady Frances of Yorkshire embodies the essence of modern nobility — a harmony of heritage, intellect, and purpose. Her mission is to redefine luxury, leadership, and lifestyle for the contemporary world by blending refinement, wellness, entrepreneurship, and equestrian heritage with compassion and authenticity.

Through her ventures, philanthropic work, and global influence, she seeks to uplift and inspire individuals to live with grace, discipline, and purpose — proving that true elegance is not inherited but cultivated through character, culture, and care for tradition.

Rooted in the timeless values of the British countryside and the equestrian way of life, Lady Frances celebrates the union of heritage and modern empowerment, building a legacy that honors beauty, intellect, and the pursuit of meaningful excellence.





SERVICES

INSTAGRAM POST **\$650/£500**

1 High-quality lifestyle image + custom caption highlighting the brand/product

SPONSORED YOUTUBE VIDEO **\$1200/£950**

Brand mention or short segment in a themed lifestyle or travel vlog

THREADS FEATURE **\$250/£195**

Conversational or thought-leadership thread aligning brand with Lady Frances's persona

LEMON8 EDITORIAL POST **\$250/£195**

Conversational or thought-leadership thread aligning brand with Lady Frances's persona

INSTAGRAM CAROUSEL **\$800/£625**

3-5 styled images with narrative captions and brand alignment

PREVIOUS COLLABORATIONS

BEAUTY OF JOSEON



CECRED





INSTAGRAM REEL

\$950/£750

1 cinematic short-form video (15-60 seconds) showcasing product, experienc, or destination

INSTAGRAM STORY SET (3-5 FRAMES)

\$350/£275

Branded story frames with product tags, mentions, and call-to-action links

BRAND PARTNERSHIP CAMPAIGNS

HERITAGE LIFESTYLE COLLABORATION

1 Instagram post + 1 story set, Lemon8 post + brand tagging **\$1500/£1150**

LUXURY TRAVEL/RESORT EXPERIENCE

1 vlog or reel + 1 post + 1 story set (with rights to media for brand use) **\$2500/£1950**

PREVIOUS COLLABORATIONS

BEAUTY OF JOSEON



CECRED





EQUESTRIAN BRAND PARTNERSHIP

\$1800/£1400

Product feature (apparel, tack, event or equestrian lifestyle) + dedicated reel and editorial caption

AMBASSADOR/LONG-TERM COLLABORATION (MONTHLY)

\$4000/£3150

Up to 4 posts, 4 story sets, and 1 reel or vlog per month

EVENT APPEARANCE OR MEDIA FEATURE

\$1200/£950 + travel, if applicable

In-person attendance, social media coverage, and post-event content

PARTNERSHIP ENHANCEMENTS (ADD-ON)

PROFESSIONAL STYLING & CONCEPT DEVELOPMENT

\$300/£250

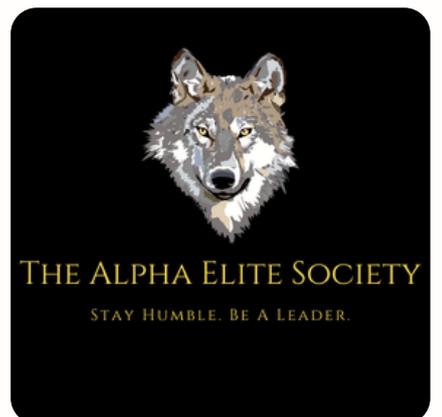
Curated shoot concept aligned with brand aesthetics

PREVIOUS COLLABORATIONS

WINE



NONPROFIT





USAGE RIGHTS (3-6 MONTHS) **+20% of base rate**
Extended license for brand's advertising use

EXCLUSIVITY (CATEGORY LOCK) **+25-40% package**
Optional add-on to ensure exclusivity for brand niche

**SPONSORED BLOG/
 EDITORIAL
 INTEGRATION**

FEATURED BLOG STORY **\$650/£500**
Written lifestyle feature on ladyfrancesofyorkshire.com with seo optimization and permanent backlink

EDITORIAL BRAND FEATURE (DELUXE) **\$950/£750**
Full article + instagram story set + cross-platform sharing

**PREVIOUS
 COLLABORATIONS**

HERBAL REMEDIES



BOTTOMS UP





CHARITABLE & HERITAGE COLLABORATIONS

Lady Frances warmly welcomes collaborations with philanthropic, educational, and heritage preservation causes.

Discounted or pro bono rates are considered for verified nonprofits and cultural organisations aligned with her mission

CONTACT FOR PARTNERSHIPS

partnerships@ladyfrancesofyorkshire.com

www.ladyfrancesofyorkshire.com

IG | Lemon8 | Threads | YouTube

@ladyfrancesofyorkshire

PREVIOUS COLLABORATIONS

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